

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
938007-2	09/02/12	September 2012	08/27/12 - 08/27/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	938007	07893644

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/27/12	08/27/12	NBC Today Show II	10A-12N	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 11:59 AM NBC Today Show II 10A-12N :30 OFA12G102H \$100.00 NM									
9	08/27/12	08/27/12	M-F WXII 12 News @ No12-1pm		M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 12:27 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A093H \$250.00 NM									
14	08/27/12	08/27/12	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 5:39 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G102H \$600.00 NM									
15	08/27/12	08/27/12	M-F WXII 12 News @ 6 p6-630pm		M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 6:23 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G102H \$800.00 NM									
Total Spots							4		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,750.00
<u>Agency Commission</u>	\$262.50
<u>Net Amount Due</u>	\$1,487.50